

Nova Scotia Highway Signage



POLICIES AND EXAMPLES



Existing Signage to be Moved



- All information from the existing highway will be shown on the new Highway 104. This includes:
 - Community Identity signs
 - Attraction signs
 - Service Symbols
 - Directional Guides
 - Place Names
- Signage will be installed during paving



Business Signage on Highway 104



- Business signage on the existing highway will not be moved
- Businesses must apply to have their logos on highway signage
 - Applicable only to gas stations, food and accommodation
- No further private advertising is permitted within 1,000m of the Highway centreline

Business Signage off Highway 104



- NS TIR does not permit private advertising on controlled-access highways
- Municipalities can, with Minister's approval, adopt a signage by-law and program to manage advertising on the secondary highway system within their boundaries
- Municipalities are free to develop the by-laws in conjunction with the business community

Tourist Attraction Signs on Highway 104



- Existing tourist attractions signs will be moved
- To acquire a tourist attraction sign, businesses must apply to the Department of Tourism
- Post-structures for attractions on new highways are paid for as part of the construction contract
- Attractions wanting signage after a new highway is opened will be responsible for providing the post-structure if one is required

Roundabout Adornments



- Decorations within roundabouts must be presented to NS TIR for consideration
- Items in the roundabout must not be distracting to drivers, obstruct the view of oncoming traffic, or entice pedestrians to enter the traffic circle
- Safety of the drivers and pedestrians is the top priority
- Any items placed in the roundabout must be approved by NS TIR

Highway Sign Examples



Business Logo Sign Program



Sample
Main Line Sign
13'-0" x 9'-0"



Sample
Off-Ramp Sign
10'-0" x 9'-0"

DATE: _____	DATE: _____
DESIGNED BY: _____	DESIGNED BY: _____
APPROVED BY: _____	APPROVED BY: _____



Motorist Sign Service Program



Typical Main Line Sign

Note:
Main Line sign has to be 3 signs across.



Typical End of Ramp Sign

Note:
End of ramp sign can be 4 or 5 signs across.

Note:
Main Line Service Signs are 90 x 90 cm.
End of Ramp Service Signs are 60 x 60 cm. Arrow Tab Signs are 60 x 30 cm.

Typical Service Sign Cluster	
State: _____	Year: _____
Contract No.: _____	Rev. _____
Approved by: _____	_____



Guide Sign

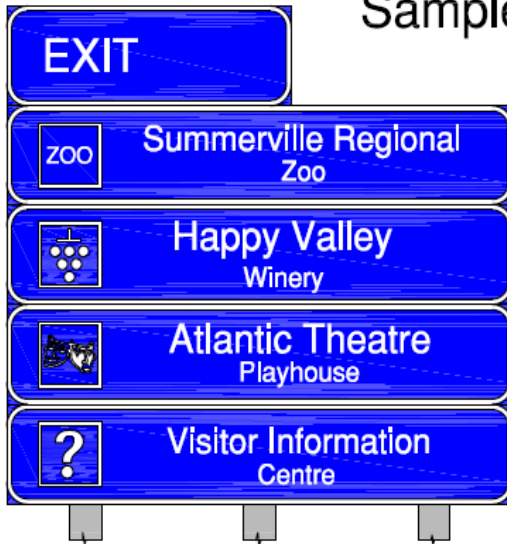


Community Identity Sign



Major Tourist Attraction Signs

Major Tourist Attraction Sign Sample



	City of Summerville Department of Transportation and Planning
Date:	_____
Checked by:	_____
Approved by:	_____



Scenic Travel Identity Signs

