

Large Blue Community Identity Sign Program

Program:

This is a Department of Transportation and Public Works program for the signing of incorporated cities, towns, villages, regional municipalities, municipal districts and provincial counties along the Province's 100 Series Controlled Access Highway system. The program is intended to identify Nova Scotia's cities, towns, villages, regional municipalities, municipal districts and counties with unique signage to encourage travellers to leave the 100 Series Controlled Access Highway system to visit the communities, districts, municipalities and tourism businesses located within these areas.

Definition:

For the purpose of this program "Department" will refer to the Department of Transportation and Public Works.

Criteria:

- ▶ *Where a section of 100 Series Controlled Access Highway by-passes an **incorporated city, town or village**, the Department will permit the city, town or village to erect two large community identification signs on the 100 Series Controlled Access Highway in advance of the exit(s) directly servicing the community.*
- ▶ *Where the construction of a section of 100 Series Controlled Access Highway crosses a **county boundary**, the Department will permit the county to erect a large community identification sign on the 100 Series Controlled Access Highway at each of the county boundaries.*
- ▶ *Where the construction of a section of 100 Series Controlled Access Highway crosses or by-passes a **municipal district**, the Department will permit the municipal district to erect two large community identification signs either at the exit(s) directly servicing the municipal district **or** at the municipal district boundary lines. **A municipal district can not erect the large community identification signs at both locations.***

Criteria cont'd.:

- ▶ *Where the construction of a section of 100 Series Controlled Access Highway crosses a **regional municipal boundary**, the Department will permit the regional municipality to erect a large community identification sign either at each of the regional municipalities boundary lines **or** at a location(s) marking the core area within the regional municipality. **A regional municipality can not erect the large community identification signs at both locations.***
- ▶ *All community identity signs are to be located outside the placement of all Department destination/guide signs for the exit(s) directly servicing the community.*
- ▶ *With the establishment of regional municipalities (eg. **Halifax Regional Municipality, Regional Municipality of Queens and Cape Breton Regional Municipality**) a number of communities that are within these regional municipalities currently have existing large blue community identification signs. **These communities may keep their signs as long as the regional municipality allows and they are kept in good repair.***

Community Identity Signs:

Signs are standard in size (17'-0" long x 10'-0" high), Exit tab signs (9'-0" long x 3'-0" high) will be required for all signs directing the motorist off a specific exit. Signs will be manufactured on extruded aluminum panels and placed on aluminum posts with concrete foundations.

*Signs faces will be made of reflective sheeting, provided the design uses colors that are standard to those used by the Department's Sign Shop. **Any colors used in the design that fall outside of the standard colors will not necessarily be reflective.***

Sign design has traditionally provided the name of the community or municipality with a slogan, or names of major destinations, attractions and/or graphic picture located within the community or municipality.

*The design of the community identification signs is provided by the applicant and all costs associated with the design, fabrication and installation rests with the applicant. The design being submitted for approval should be a scaled picture and an electronic (**Adobe Illustrator "ai"**) format file, on the picture the letter style and font sizes should be shown.*

Community Identity Signs cont'd.:

The Department has final approval of all the community or municipal community identification signs. All work (sign manufacture and installation) associated with this program will be preformed by the Department of Transportation and Public Works.

Costs:

All costs associated with manufacturing and installation of these community identification signs are the responsibility of the applicant.

*The costs for the manufacturing and installation of these signs is **\$11,000.00 per sign**, this price includes all taxes. **Costs are subject for review on a yearly bases.***

Any additional costs associated with the design of the sign are the responsibility of the applicant.

Maintenance:

Signs are to be maintained in good order, clear legible by day and night. The Department shall not be responsible for damage to the community identification signs caused by vandalism or natural causes. The requesting applicant will be responsible for all replacement costs.

The Department will do a yearly inspection of all community identification signs and make recommendations to the applicant when repairs or up-grades are required.

Signs which have reached the end of their effective service life must be replaced. By effective service life the Department means the life of the reflective sheeting used in the manufacturing of the signs.

Procedure:

- 1) *When an incorporated city, town, village, regional municipality, municipal district or county has decided to participate in the Community Identity Sign program, the city, town, village, regional municipality, municipal district or county are to be directed to the Department's Highway Signal/Signing Officer.*
- 2) *The Highway Signal/Signing Officer will discuss the sign design, location and costs with the applicant.*

- 3) *Once the applicant and Highway Signal/Signing Officer have agreed to proceed, the Highway Signal/Signing Officer will actually locate the sign placements along the 100 Series Controlled Access Highway and make the necessary arrangements with the Area Manager for the survey data to be obtained.*
- 4) *When the survey data is received by the Highway Signal/Signing Officer, the post structure and foundation supports will be designed.*
- 5) *The applicant will be required to submit a final sign design to the Highway Signal/Signing Officer for approval. This final design should be in the form of an electronic file (**Adobe Illustrator “ai”**) format and a colored picture of the design showing the actual colors and the style and font size to be used in the manufacturing of their signs.*
- 6) *Once the final design has been approved, the Highway Signal/Signing Officer will send a letter to the Area Manager requesting the installation of the foundations and erect the signs, the letter will also give the full contract price of the project. This letter will also give the contact person’s name, address and telephone number for invoicing purposes.*
- 7) *A letter with a copy of the electronic file and color picture will be sent to the Supervisor, Central Sign Shop requesting the signs be manufactured and sent to the attention of the Area Manager along with the invoice for the sign costs.*
- 8) *When the community/municipality identification signs and post structures have been installed the Area Manager will invoice the applicant the full contract price of the project.*