



*Motorist Service*  
*Tourist Attraction Service*  
*Transportation Service*  
*Sign Program*

## **Program:**

*This is a Department of Transportation and Public Works program for the signing of Motorist, Tourist Attraction and Transportation services along the Province's 100 Series Controlled Access Highway system. The program is intended to identify certain essential, tourist and transportation services of interest and encourage the motorist to leave the 100 Series Controlled Access Highway system to obtain services or visit the facilities located within these areas.*

## **Definition:**

*For the purpose of this program "Department" will refer to the Department of Transportation and Public Works.*

## **Criteria:**

*The following criteria **shall** be used in the approval process of all Motorist, Tourist Attraction and Transportation Service signs.*

- ▶ *Motorist Service Signs, refer to **Appendix #1***
- ▶ *Tourist Attraction Service Signs, refer to **Appendix #2***
- ▶ *Transportation Service Signs, refer to **Appendix #3***

## **Service Signs:**

*When there are three or more services indicated, Service Signs **must** be in clusters with an exit tab above, indicating the exit number. When there are less than three services, these signs are to be erected under the appropriate destination sign (2 km sign). In both cases Service Signs, with directional arrows are to be installed at the end of ramps. Service Signs **shall not** be erected under gore signs or secondary advance signs.*

### ***Sign Size***

*Signs are standard in size, Mainline signs (90 x 90 cm), End of Ramp signs (60 x 60 cm) and the Directional Arrow Tab sign (60 x 30 cm).*

### ***Sign Material***

*Main Line signs, End of Ramp signs and Directional Arrow Tab signs will be manufactured on extruded aluminum panels or aluminum blanks and placed on aluminum posts with concrete foundations. Aluminum blanks **shall** be used only when a single service sign is required at an exit. All signs will be manufactured using reflective sheeting.*

### ***Sign Number, Icon Image & Color***

- ▶ *Motorist Service Signs, refer to **Appendix #1A***
- ▶ *Tourist Attraction Service Signs, refer to **Appendix #2A***
- ▶ *Transportation Service Signs, refer to **Appendix #3A***

*The Service Sign Program is opened to expansion of new Motorist, Tourist Attraction and Transportation facilities. The Department has final approval of all service signs associated with this program. All changes including expansion **must** be done by the Highway Signal/Signing Officer.*

### **Costs:**

*All costs associated with manufacturing and installation of the Service Sign Program is the responsibility of the Department.*

*Any additional costs associated with a design of a new icon to be incorporated into the Service Sign Program is the responsibility of the requesting applicant.*

### **Maintenance:**

*The Department will do a yearly inspection of all service signs and make all necessary repairs or up-grades as required.*

*Signs are to be maintained in good order, clear legible by day and night. Signs which have reached the end of their effective service life **must be replaced**. By effective service life means the life of the reflective sheeting used in the manufacturing of the signs.*

### **Procedure:**

- 1)** *When either a motorist, tourist attraction or transportation facility makes a formal request to participate in the Service Sign Program, the requesting facility is to be directed to the Department's Highway Signal/Signing Officer.*
- 2a)** *The Highway Signal/Signing Officer will review the request using the criteria provided within the program, and make a decision whether to approve or deny the request.*
- 2b)** *If the requesting facility is a new type of Motorist, Tourist Attraction or Transportation service looking to be added to the program, the Highway Signal/Signing Officer will check what other provinces/states may use and make a decision whether a facility of this type warrants to be included into the program.*

- 3) *Upon approval Highway Signal/Signing Officer will discuss the program and possible location, icon design (Adobe Illustrator “ai”) and costs with the applicant.*
- 4a) *Once approval is given for a Motorist Service Sign, the Highway Signal/Signing Officer will actually locate the sign placements at the appropriate exit along the 100 Series Controlled Access Highway and make the necessary arrangements with the Area Manager for the installation of the signs. Check special criteria for **S-9 (Hospital)** and **S-11 (Police)** in Appendix #1.*
- 4b) *Once approval is given for a Tourist Attraction Service Sign and the requesting facility has installed all the appropriate directional signs required to direct the motorist from the exit to the facility along the most direct route, the Highway Signal/Signing Officer will actually locate the sign placements at the appropriate exit along the 100 Series Controlled Access Highway and make the necessary arrangements with the Area Manager for the installation of the signs. Check “**Note**” at the end of the criteria for Tourist Attraction Service Signs Appendix #2.*
- 4c) *Once approval is given for a Transportation Service Sign and the requesting facility has installed all the appropriate directional signs required to direct the motorist from the exit to the facility along the most direct route, the Highway Signal/Signing Officer will actually locate the sign placements at the appropriate exit along the 100 Series Controlled Access Highway and make the necessary arrangements with the Area Manager for the installation of the signs. Check “**Note**” at the end of the criteria for Transportation Service Signs Appendix #3.*

# ***Criteria for Motorist Service Signs Appendix #1***

## ***S-1 Gas:***

*Service Station, located within 3 kilometres of the exit.*

## ***S-1 Gas (24hrs)***

*Service Station, opened 24 hours per day, 365 days per year and located within 3 kilometres of the exit. Letter of intent must be submitted by the Service Station owner.*

## ***S-2 Food***

*An eating establishment (with exception of canteens and mobile canteens) located within 5 kilometres of the exit and licensed by the Department of Agriculture and Fisheries, Food Safety Division.*

## ***S-3 Lodging***

*Motel, hotel or cabins consisting of a minimum of 10 rooms or units located within 10 kilometres of the exit and licensed under the Tourism Accommodations Act and approved by the Department of Tourism, Culture and Heritage. Publication of the name and location of the facility in Nova Scotia's Doers and Dreamers Guide constitutes approval of the facility by the Department of Tourism, Culture and Heritage.*

*Bed and Breakfast, a private home where the owner resides and has a common living room; minimum of two (2) rooms to a maximum of four (4) rooms; breakfast is included in the accommodation price; licensed under the Tourism Accommodations Act; member of the Nova Scotia Bed and Breakfast Association and be located within 10 kilometres of the exit.*

## ***S-4 Picnic***

*Picnic tables located within 10 kilometres of the exit and available to the travelling public.*

## ***S-5 Tenting***

*Tenting grounds located within 10 kilometres of the exit, licensed under the Tourism Accommodations Act and approved by the Department of Tourism, Culture and Heritage. Publication of name and location of the facility in Nova Scotia's Doers and Dreamers Guide constitutes approval of the facility by the Department of Tourism, Culture and Heritage.*

### **S-6 Trailer**

*Trailer park located within 15 kilometres of the exit, licensed under the Tourism Accommodations Act. Must have complete hook-up (water, sewer, electrical) or partial hook-up (water, electrical) and dumping station and approved by the Department of Tourism, Culture and Heritage. Publication of name and location of the facility in Nova Scotia's Doers and Dreamers Guide constitutes approval of the facility by the Department of Tourism, Culture and Heritage.*

### **S-5/6 Tent & Trailer**

*Tenting and trailer facilities must meet the criteria for both S-5 and S-6.*

### **S-7 Telephone**

*Public telephone located within 500 metres of the exit.*

### **S-8 Tourist Information Centre**

*Local, Municipal or Provincial Tourist Information Centre located within 10 kilometres of the exit and is staffed.*

### **S-9 Hospital**

*Hospital must have a 24 hour emergency service department and located within 12 kilometres of the exit. The Department of Transportation and Public Works will install the S-9 signs on the 100 Series Highway only after the hospital has installed the necessary S-9 signage from the exit to the hospital. The hospital is responsible all costs (installation, purchase and maintenance) of the signage from the exit to the hospital. **It is the hospitals responsibility to inform the Department if the emergency department closes.***

### **S-11 Police**

*Royal Canadian Mounted Police Detachments located within 15 kilometres of the exit. The Department of Transportation and Public Works will install the S-11 signs on the 100 Series Highway only after the Police Detachment has installed the necessary signage from the exit to the Detachment. The Detachment is responsible for all costs (purchase, installation and maintenance) of the signage from the exit to the Detachment.*

### **S-13 Farm Market**

*Farm Market located within 10 kilometres of the exit. Must be licensed by the Department Agriculture and Fisheries, Food Safety Division.*

**Notes:**

- 1) *Both S-9 (Hospital) and S-11 (RCMP Police) facilities must install trailblazer signage from the exit along the most direct route at all key turning movements prior to the Department installing the service symbol icon on the 100 Series Controlled Access Highway. Trailblazer installation and maintenance is the responsibility of the facility. Trailblazer signs can be purchased from the Department's Central Sign Shop.*
- 2) *If a Motorist Service is a seasonal facility, the facility will be responsible for the placement of "CLOSED" tabs over all its motorist service symbols. The removal of the "CLOSED" tabs before the beginning of the next operating season is the responsibility of the facility.*
- 3) *Refer to **Appendix #4** for information as to the proper installation of Trailblazer signs.*

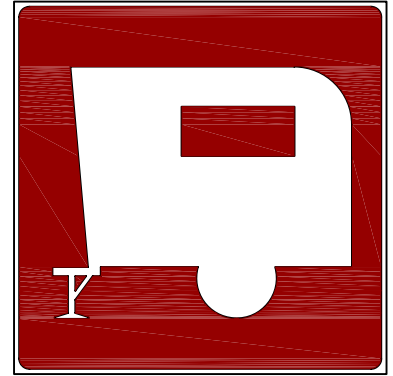
# Motorist Service Signs Appendix #1 A



S-1 Gas



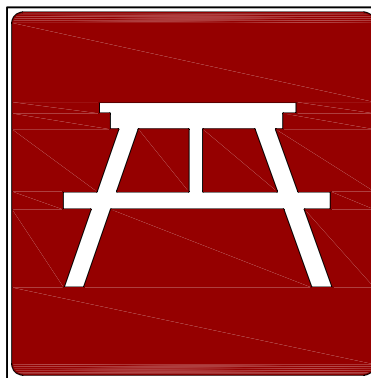
S-3 Lodging



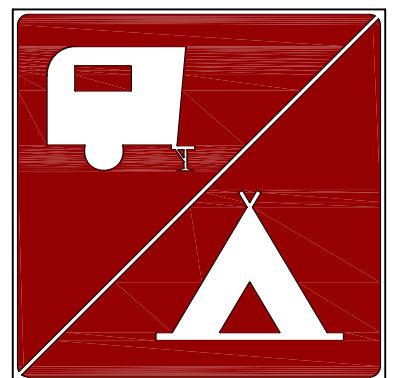
S-6 Trailer



S-1 Gas(24hr)



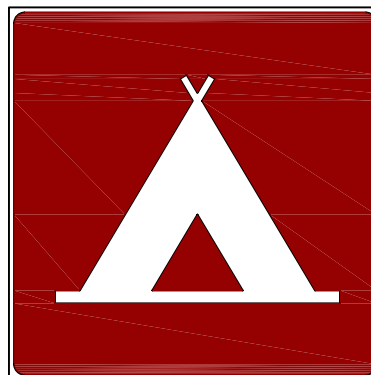
S-4 Picnic



S-5/6 Tenting  
Trailer



S-2 Food



S-5 Tenting



S-7 Telephone



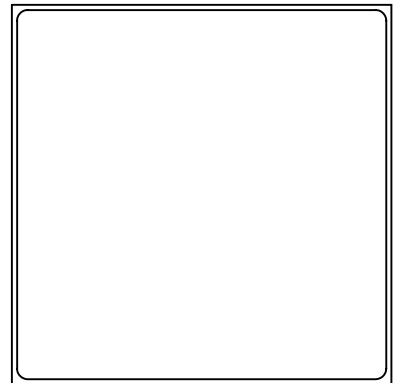
# Motorist Service Signs



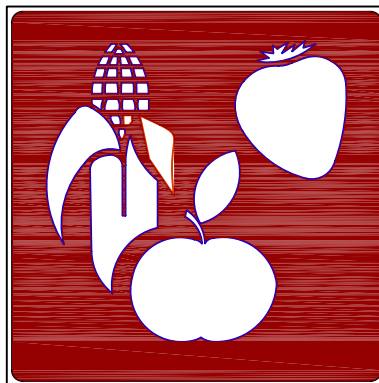
S-7 Telephone  
TTY



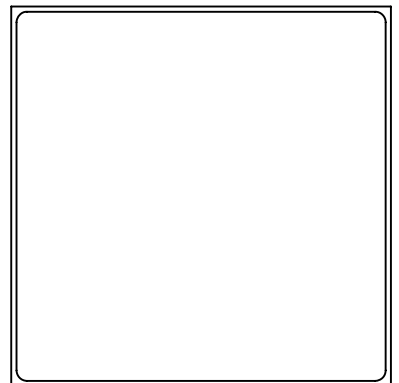
S-11 Police



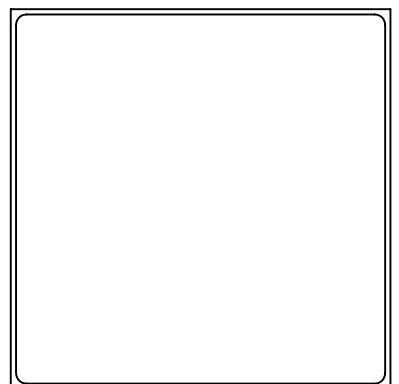
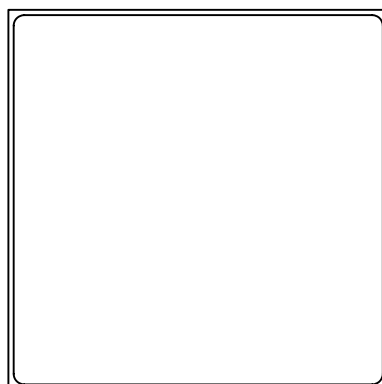
S-8 Tourist  
Information



S-13 Farm  
Market



S-9 Hospital



# **Criteria for Tourist Attraction Service Signs Appendix #2**

## **B-1 Downhill Skiing**

*Downhill Ski Resorts which offer equipment rentals and ski instruction. The resort must be patrolled by the Canadian Ski Patrol. The resort must have adequate on-site parking for the expected number of customers.*

## **B-2 Museum**

*Museums which have over 2000 annual attendance and located within 15 kilometres of the exit. Museum must be approved by the Department of Tourism, Culture and Heritage.*

## **B-3 Golf**

*Golf Course located within 15 kilometres of the exit. Must have at least 9 holes. The golf course must be opened to the general public allowing non-members to play for green fees. The golf course must have adequate on-site parking for the expected number of customers. Golf Course must be a member of Golf Nova Scotia.*

## **B-4 Cross-Country Skiing**

*The cross-country ski trail sign can be erected for a skiing facility located within 15 kilometres of the exit. The facility shall provide adequate parking at the beginning of the trails for the expected number of customers. Also located at the parking lot the cross-country ski facility will provide a warm-up hut and a public telephone in case of emergency.*

## **B-5 Professional Theatre**

*Professional theatre who uses professional actors and is a member of the Nova Scotia Professional Theatrical Alliance. Professional theatre must be located within 20 kilometres of the exit.*

## **B-6 Winery**

*Wineries licensed by the Nova Scotia Liquor Board. Winery must be located within 20 kilometres of the exit.*

## **B-7 Wildlife Park or Zoo**

*Wildlife Park or Zoo with an attendance of over 10,000 per season. Wildlife Park or Zoo must be located within 15 kilometres of the exit.*

**B-8 Look-Off**

*Scenic look-off located within 30 kilometres of the exit with adequate parking for large vehicles. Due to maximum distance from the exit, "Distance Tabs" are to be placed under the appropriate trailblazer signs. Must be recognized as a look-off by either the Department of Tourism, Culture and Heritage, Municipal Government Development Agency or Community Development Agency.*

**B-9 Rail Tours**

*Rail Tours must be within 15 kilometres of the exit. The facility shall provide adequate parking at the train station or departure point.*

**B-10 Trail Rides**

*Trail rides must be within 15 kilometres of the exit. Must provide adequate parking and washroom facilities for expected number of customers. Trail rides must be on a 1 hour basis or longer packages. Facility must be opened 6 days per week during the period June through September. Name and location of the facility must be published in the Doers and Dreamers Guide produced by the Department of Tourism, Culture and Heritage.*

**B-11 Antique Shop**

*Antique Shop must be located within 10 kilometres of the exit, shall provide adequate parking for the expected number of customers. Antique Shop must be opened to the public not later than 10A.M. and not close before 5P.M., 6 days per week during the period of June through September. Name and location of Antique Shop must be listed in the Maritime Antique Dealers and Services Guide.*

**B-12 Greenhouse Growers**

*Greenhouse Growers facilities must be located within 15 kilometres of the exit, provide professional advice on plant care, provide demonstration gardens and perennial/annual displays. Open to the public seasonally a minimum of 5 days/week, 6 hours each day. Must be registered member in good standing with Greenhouse Nova Scotia.*

**B-13 Computer Access/Internet Site**

*Computer Access/Internet (CAP) Sites must be located within 15 kilometres of the exit, provide adequate parking for expected users. Provide public washroom facilities. Must be opened 7 hours/day in peak season and 4-5 hours/day during off-peak season. Must be registered/funded with Community Access Program, Dept. Of Economic Development.*

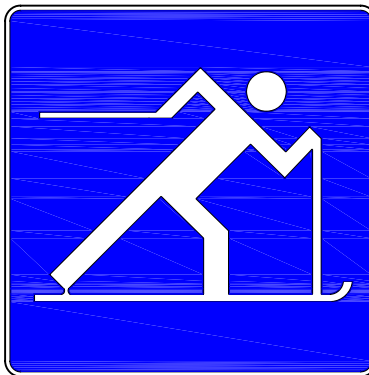
**Notes:**

- 1) *Each facility is responsible for installing advertising or trailblazer signage from the exit along the most direct route to the facility at all key turning movements. The Department will not install the service symbol icon on the 100 Series Controlled Access Highway until the trailblazer or advertising signing has been installed. Trailblazer or advertising signage along the secondary route is the responsibility of the facility owner. The facilities name may be installed in conjunction with trailblazer signs. Trailblazer signs can be purchased from the Departments's Central Sign Shop.*
  
- 2) *If a Tourist Attraction Service is a seasonal facility, the facility will be responsible for the placement of "CLOSED" tabs over all its tourist attraction symbols. The removal of the "CLOSED" tabs before the beginning of the next operating season is the responsibility of the facility.*
  
- 3) *Refer to **Appendix #4** for information as to the proper installation of Trailblazer signs.*

# Tourist Attraction Service Signs Appendix #2A



B-1 Downhill  
Skiing



B-4 Cross  
Country Skiing



B-7 Wildlife  
Park/Zoo



B-2 Museum



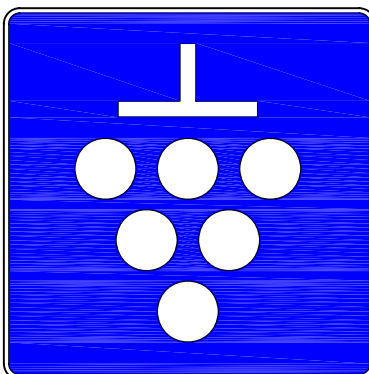
B-5 Professional  
Theatre



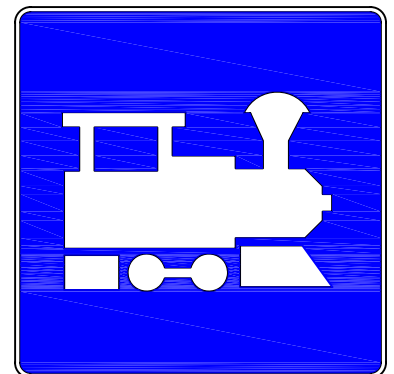
B-8 Look-Off



B-3 Golf

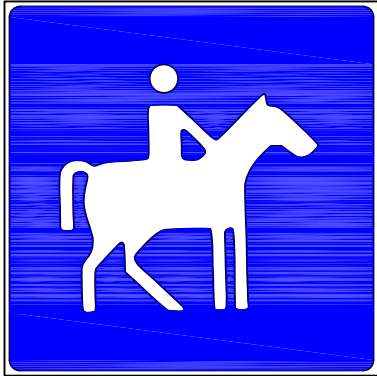


B-6 Winery

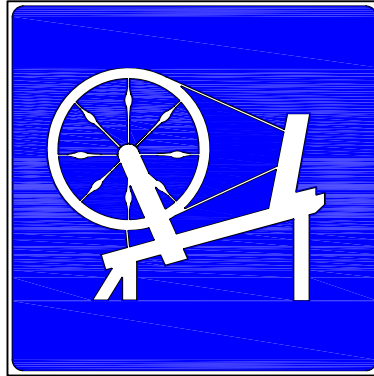


B-9 Rail Tours

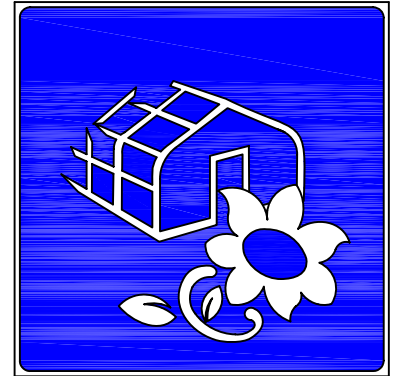
# Tourist Attraction Service Signs



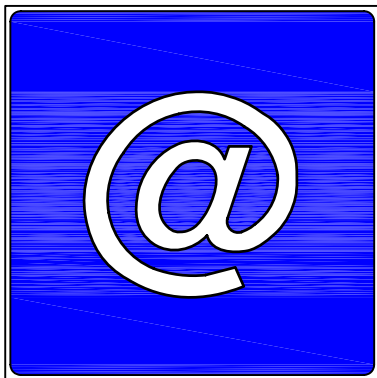
B-10 Trail Rides



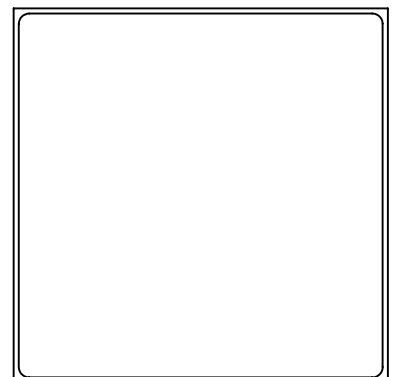
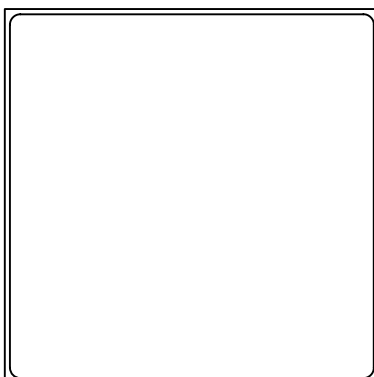
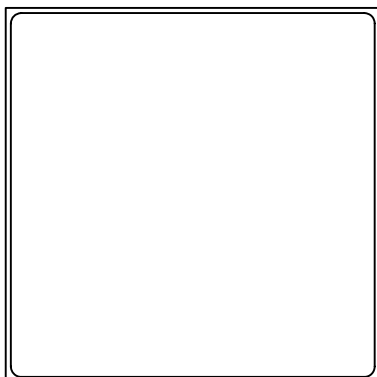
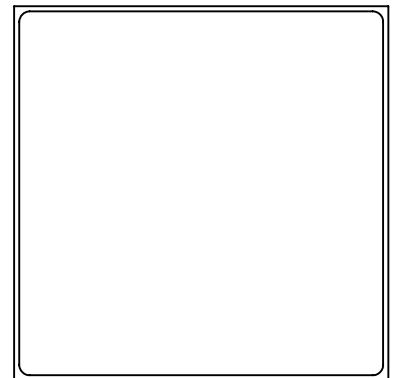
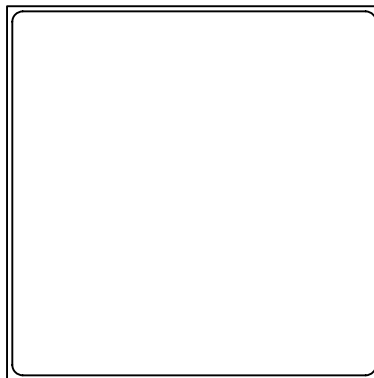
B - 11 Antique Shop



B- 12 Greenhouse  
Nova Scotia



B- 13 CAP  
Computer Sites



# **Criteria for Transportation Service Signs Appendix #3**

## **IC-11 Major Airport**

*Airports having regularly scheduled international jet aircraft passenger flights located within 15 kilometres of the nearest exit. Airport must be certified by Transport Canada. IC-11 signs may be erected at major junctions of 100 Series Highways as approved by the Provincial Signing/Signal Officer. Currently there are four certified airports Halifax International, Sydney, Yarmouth\* and Digby\*. Yarmouth and Digby would not qualify for certification now under Transport Canada's standards, but would qualify for the registered status as a Municipal Airport.*

## **IC-12 Municipal Airport**

*Public and Private Airports within 15 kilometres of the nearest exit. These airports must provide service to users and whose aviation activities are directed at the public include at least one of the following services: Chartered Flights, Flying School, Recreational Flights for the public and Aeroclubs. Airport must be registered by Transport Canada.*

## **IC-17 Ferry**

*Ferry providing year round or seasonal service to the general public located within 15 kilometres of the nearest exit. Seasonal ferry service, the signs must be covered, removed or by some other means to indicate the ferry is not in operation.*

## **S-14 Passenger Rail Station**

*Rail passenger service providing year round located within 10 kilometres of the nearest exit.*

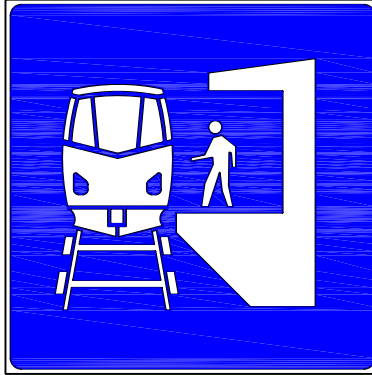
### **Notes:**

- 1) *Trailblazer signs must be installed from the exit along the most direct route at key turning movements. The Department will not install the service symbol icon on the 100 Series Controlled Access Highway until the trailblazers have been installed. Trailblazer installation and maintenance is the responsibility of the facility owner. The facilities name may be installed in conjunction with the trailblazer signs. Trailblazer signs can be purchased from the Department's Central Sign Shop.*
- 2) *If a Transportation Service is a seasonal facility, the facility will be responsible for the placement of "CLOSED" tabs over all its transportation service symbols. The removal of the "CLOSED" tabs before the beginning of the next operating season is the responsibility of the facility.*
- 3) *Refer to **Appendix #4** for information as to the proper installation of Trailblazer signs.*

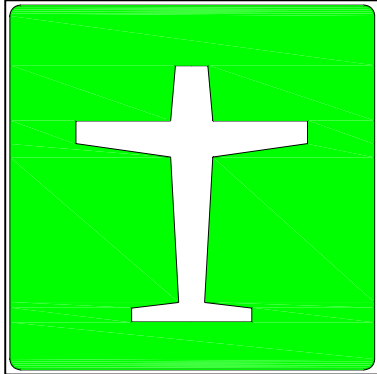
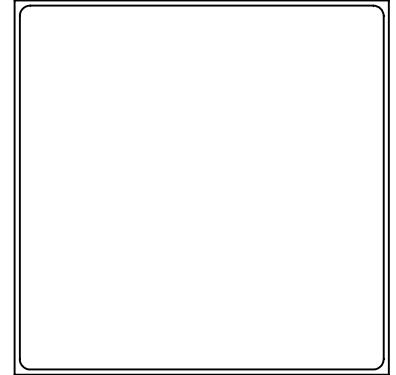
# Transportation Service Signs Appendix 3A



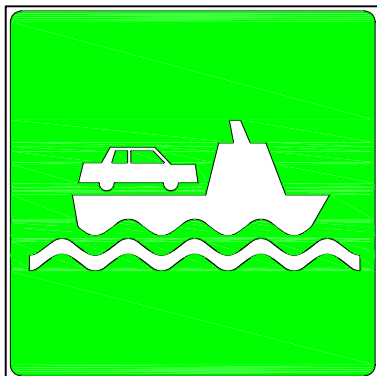
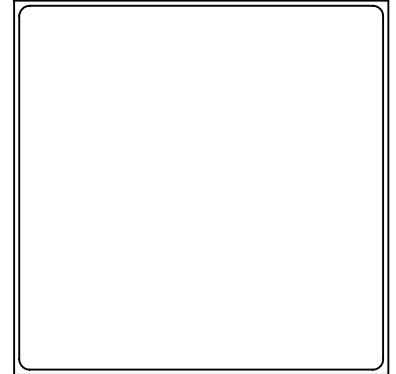
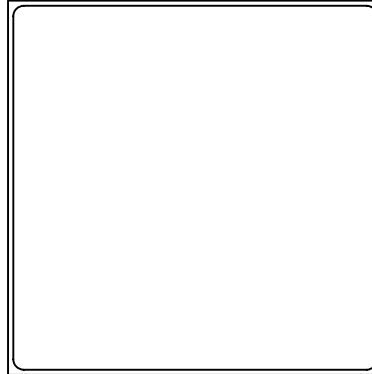
IC-11 Major  
Airport



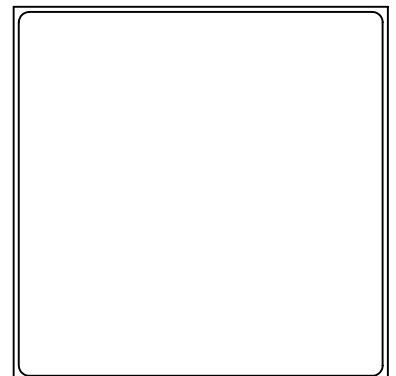
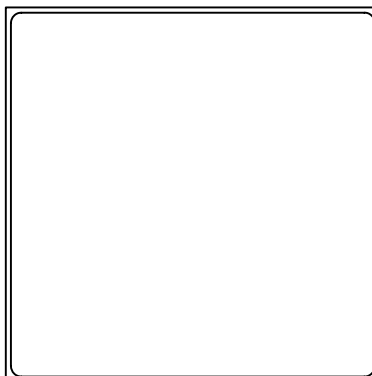
S-14 Passenger  
Rail Station



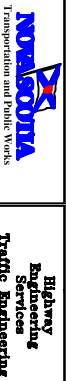
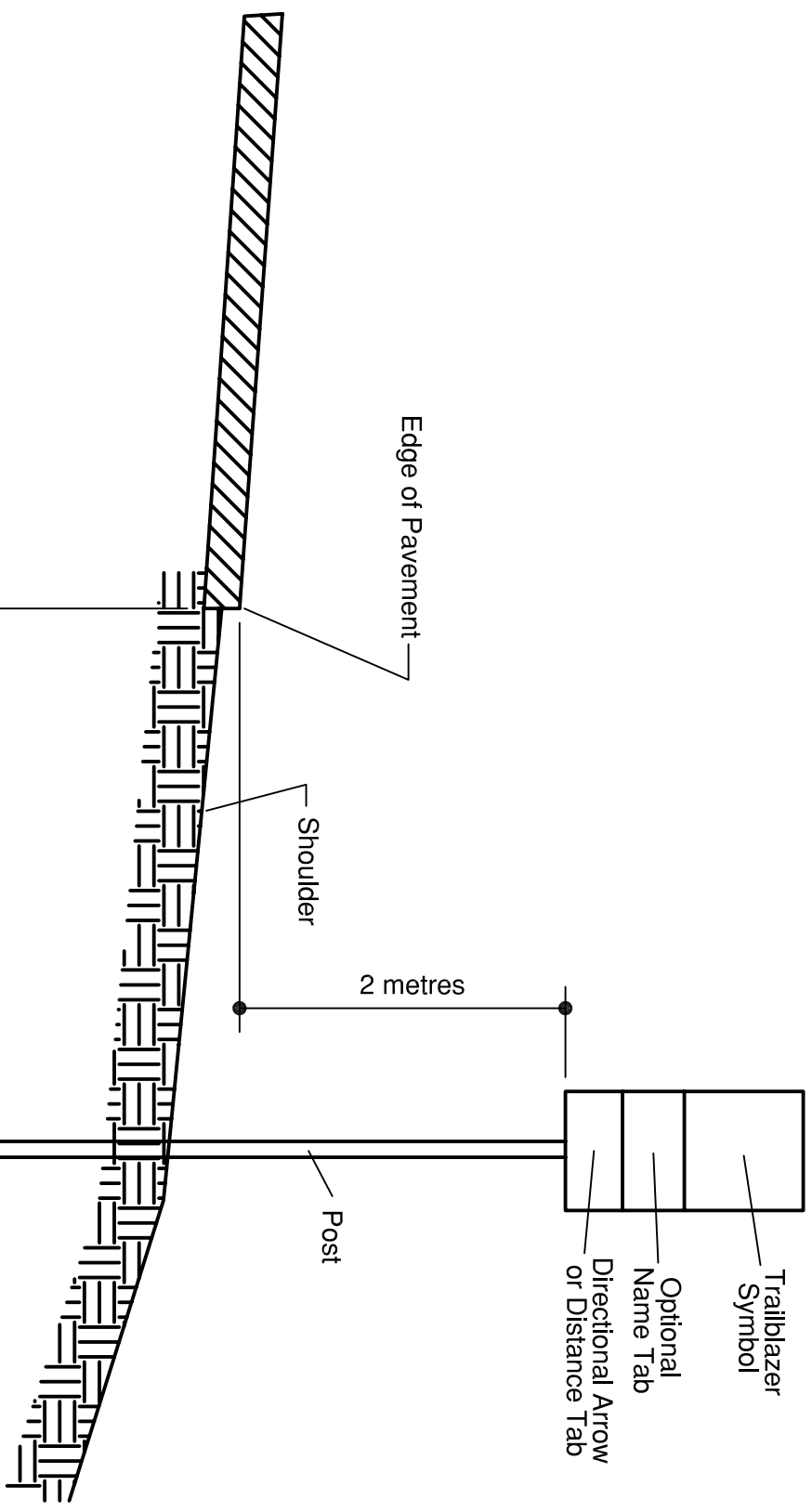
IC-12 Municipal  
Airport



IC-17 Ferry







Trailblazer Installation  
Secondary Highway  
Appendix #4

Scale :	NTS	Date :	December, 2004
Produced by :	B. Storie	File name :	crossservice
Approved By :		Date	

Provincial Traffic Authority